

# Executive Brief

## From AI Experiments to Enterprise Adoption

### The Challenge

Most enterprises are stuck in AI experimentation. Despite significant investments, 62% remain in pilot mode, unable to scale AI initiatives into production value. The gap isn't technology—it's methodology.

Common symptoms include:

- AI pilots that demonstrate promise but never scale
- Shadow AI usage creating ungoverned risk
- Executive pressure for ROI without clear path forward
- Technical implementations that users reject or ignore
- Unpredictable costs eroding business case credibility

### The Orion AI Outcomes Approach

OAIO addresses the full spectrum of AI adoption challenges through six integrated pillars:

Pillar	Focus	Outcome
1. Value & Adoption	Identify and prioritize opportunities	Ranked pipeline of AI agents
2. Data Readiness	Assess data for specific agents	Actionable readiness scores
3. AI Protection	Establish governance framework	Trust and compliance guardrails
4. Experience Design	Design human-AI interaction	Adoption-ready interfaces
5. FinOps	Model costs and controls	Sustainable economics
6. Exit & Handoff	Engineering documentation	Implementation-ready specs

## Why OAIQ Works

### Agent-Specific, Not Enterprise-Wide

Traditional approaches require enterprise data transformation before AI can begin. OAIQ assesses readiness for specific AI agents, enabling faster time-to-value without boiling the ocean on data quality.

### Adoption as the Success Metric

Model accuracy means nothing if users don't adopt. OAIQ designs for human trust and usability from day one, ensuring AI initiatives deliver measurable business outcomes.

### Cloud Partnership Advantage

OAIQ is delivered in partnership with AWS, Microsoft, and Google Cloud. Cloud partners subsidize engagements, provide technical validation, and ensure access to the latest AI platform capabilities.

## Expected Outcomes

Timeline	Deliverable
Week 3	Prioritized portfolio of 10-15 AI agent opportunities
Week 5	Data readiness assessment with actionable gap analysis
Week 6	Governance framework with policy recommendations
Week 8	Experience designs and interaction patterns
Week 9	FinOps model with ROI projections + engineering-ready docs

## Next Steps

Contact your Orion representative to schedule a discovery conversation and learn how OAIQ can accelerate your organization's AI adoption journey.